SAN FRANCISCO PUBLIC UTILITIES COMMISSION
City and County of San Francisco

Edwin M. Lee
MAYOR

MINUTES

Special SFPUC Meeting
10:30 AM

Special Joint meeting with
Local Agency Formation Commission (LAFCo)
11:00 AM

Friday, November 30, 2012
(Approved 12/11/12)

1 Dr. Carlton B. Goodlett Place
City Hall
Legislative Chamber, Room 250
San Francisco, CA 94102

NOTE DIFFERENT DAY, TIME AND LOCATION

Commissioners
Art Torres, President
Vince Courtney, Vice President
Ann Moller Caen
Anson Moran
Francesca Vietor

Harlan L. Kelly, Jr.
General Manager

Donna Hood
Secretary

For information, contact the Commission Secretary at 554-3165.
Minutes and other information are available on the SFPUC web site: www.sfwater.org
Gavel-to-Gavel coverage available at:
http://sanfrancisco.granicus.com/ViewPublisher.php?view_id=22
SFPUC SPECIAL MEETING

1. Call to Order
   President Torres called the meeting to order at 10:34 A.M.

2. Roll Call
   Present: Torres, Vietor and Moran
   Excused: Courtney and Caen

3. General Public Comment
   None.

CONSENT CALENDAR

4. 
   a) Approve Power Enterprise, Community Choice Aggregation (CCA) amendment to Agreement CS-920(R)B, Monitoring and Advisory Services, on behalf of the San Francisco Public Utilities Commission for the CCA Program with Local Power, Inc. Authorize the General Manager to execute this amendment, providing for a four month contract extension to be managed with month-to-month task orders at the sole discretion of the General Manager or his designee, extending services to no later than March 31, 2013. (Resolution 12-0218)

   b) Approve Modification No.5 to Contract WD-2559R, New San Francisco Public Utilities Commission Administration building, with Webcor Construction, LP. Authorize the General Manager to execute this amendment and obtain the final acceptance of the project under Administrative Code section 6.22(K), extending the duration for final completion by 58 consecutive calendar days for a total of 238 consecutive calendar days from the substantial completion date of June 8, 2012. (Resolution 12-0219)

   Public Comment
   None.

   On Motion to approve items 4a and 4b:
   Ayes: Torres, Vietor and Moran

President Torres adjourned the meeting at 10:37 A.M.
JOINT MEETING – SFPUC AND LAFCo

1. Call to Order
LAFCo Chair Avalos called the meeting to order at 11:11 A.M.

2. SFPUC Roll Call
Present: Torres, Vietor and Moran
Excused: Courtney and Caen

3. Opening Remarks and discussion of expectations for the joint meeting
Chair Avalos asked that items four and five be called together. He provided brief introductory remarks on CCA and the CleanPowerSF Program. President Torres echoed the statements of Chair Avalos and thanked staff for their work.

4. General update on the CleanPowerSF Program
Ms. Barbara Hale, Assistant General Manager, Power Enterprise, noted that a CleanPowerSF timeline was provided for information. She stated that the SFPUC is working closely with LAFCo in their advisory role to implement the Program. She noted that that a new Memorandum of Understanding (MOU) is being formulated to define staff roles and responsibilities, as the current MOU is expired. She gave update on the status of the Implementation Plan, Implementation Agreement, and implementation of the CCA Code of Conduct by the California Public Utilities Commission, as well as the status of the PG&E green tariff pricing proposal.

5. Discussion and possible action to authorize the General Manager of the San Francisco Public Utilities Commission to implement the proposed Community Notification and Education Plan for the Community Choice Aggregation CleanPowerSF Program. (Resolution 12-0220)

Ms. Barbara Hale, Assistant General Manager, Power Enterprise, gave a summary of the proposed Customer Notification and Education Plan, a robust customer notification and education plan detailing the Plan’s framework.

She stated that extensive analysis of market research and community engagement had occurred and that over the last three years the SFPUC has undertaken extensive multi-language market research and community engagement efforts and she touched on key findings. Ms. Hale detailed the rollout of the proposed early notification period.

She reviewed and brief discussion ensued on the CleanPowerSF customer bill premium for year one, and the third citywide customer survey, which will take place in early January 2013. Ms. Hale reviewed the timeline of events for the first quarter (January – March 2013), stating that the Commission is expected to adopt not-to-exceed rates in February 2013 and the Board of Supervisors has until Mid-March to reject not-to-exceed rates.

Ms. Hale described and the members discussed the rollout of the proposed early notification program, the formal launch of the statutory Opt-Out Period and
requirements and communication of Opt-Out/Opt-In, key communications strategies for diverse demographics and the budget.

Discussion took place on outreach efforts, multilingual marketing efforts and customer surveys and focus group make-up.

Ms. Juliet Ellis, Assistant General Manager, External Affairs, noted that early education efforts prior to launch will include activities that will include partnerships with Community Based Organizations and stakeholders who will supplement outreach efforts. She mentioned that as part of the educational efforts to reach all customers, information on the Program will be included in water bills.

Public Comment
- Mr. Erick Brooks, San Francisco Green Party and grassroots organization, “Our City”, expressed his concern with the framework and marketing plan. He stated the Program needs to have competitive prices with the PGE plan.
- Mr. Francisco DaCosta, Director, Environmental Justice Advocacy, presented his concerns with the marketing plan and with outreach efforts in Districts 9 and 10. He suggested San Francisco residents conduct outreach rather than consultants.
- Ms. Jessica Dervin-Ackerman, San Francisco Bay Chapter, Sierra Club, expressed concerns with CleanPowerSF Program and the outreach plan.
- Mr. David McCord, Chair, Sierra Club Bay Chapter Energy Subcommittee, stated the Plan is not ready for approval, and needs specifics on the outreach strategy and rollout plans.
- Mr. Al Weinrub referenced a letter he submitted to the SFPUC and LAFCo regarding the CleanPowerSF customer notification and education plan.

Chair Avalos thanked SFPUC staff for their work on the framework of the outreach plan and noted the need to move forward.

Commissioner Olague, President Torres and Commissioner Vietor expressed their support for the Program and thanked staff for their work.

Commissioner Moran asked that at the December 8th SFPUC meeting, staff and the consultant provide the Commission with an outreach plan which details outreach efforts in communities of color.

On Motion to approve item 5:
Ayes: Torres, Vietor and Moran

6. General Public Comment
- Mr. Francisco DaCosta, Director, Environmental Justice Advocacy, expressed his thoughts on LAFCo committees around the state and the need to provide low-income people with clean water and clean energy.

Chair Avalos adjourned the meeting at 11:59 AM.