Citizen Advisory Committee
2014 Survey Results

Wendy Aragon, CAC Chair
Jessica Buendia, External Affairs Manager

February 17, 2015
2015 Annual Survey

• Survey conducted from Dec 2014-Jan 2015
• Tool: Survey Monkey
• Replies: 15/16 replies
Socioeconomic and Demographic Break Down of the Members

**Gender:**
Female: 11/16  
Male: 5/16

**Race:**
Caucasian: 7/16  
Asian: 4/16  
African American: 2/16  
Latino: 1/16  
Mixed: 2/16

**Income:**
0-$50K: 1/16  
$50-100K: 6/16  
$100-180K: 0/16  
180K-more: 1/16  
No response: 7/16  
TBD: 1/16

**Age:**
0-17: 0/16  
18-24: 0/16  
25-34: 4/16  
35-44: 4/16  
45-54: 2/16  
55-64: 1/16  
65-74: 0/16  
75 or more: 0/16  
No response: 4/16  
TBD: 1/16

**Education:**
4 Year Undergraduate Degree: 5/16  
Masters/Professional Degree: 10/16  
No response: 0  
TBD: 1/16
The Citizens Advisory Committee provides recommendations to the San Francisco Public Utilities Commission General Manager and the Board of Supervisors regarding the agency’s long-term strategic, financial, and capital improvement plans.
CAC Member Perspective

• To serve as a liaison between the community and the SFPUC – 6/16
• To work on advancing public policy 4/16
• To ensure the agency’s financial concerns, planning, and investments are getting best results for rate payers 2/16
• To represent interests of appointing organization 2/16
• To help improve the environment 1/16
Staff perspective on the CAC Purpose

- Create Resolutions on Long Term Planning for the Agency
- Support Outreach and Engagement to Stakeholders and Constituents
- Provide Input on Program Development
- Campaign Organizing, Advocacy, and Coalition Building
- Attend Commission Meetings
• Exercise #1
Relationship with Appointing Officers

On average, how often do you meet with your appointing officer in the course of a year?

Answered: 15  Skipped: 0

<table>
<thead>
<tr>
<th>Answer Choices</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>More than once a month</td>
<td>25.67%</td>
</tr>
<tr>
<td>Once a month</td>
<td>0.00%</td>
</tr>
<tr>
<td>Once a quarter</td>
<td>0.00%</td>
</tr>
<tr>
<td>Once a year</td>
<td>33.33%</td>
</tr>
<tr>
<td>Never</td>
<td>40.60%</td>
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</tbody>
</table>

Total Respondents: 15
In addition to attending the FULL CAC and subcommittee meetings, how many hours a month can you dedicate to SFPUC CAC-related activities in 2015 (e.g. Commission meetings; meetings with appointing officers, commissioners, and/or staff; community outreach and engagement; tours, partnership development; etc.)?

<table>
<thead>
<tr>
<th>Answer Choices</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>None</td>
<td>0.00%</td>
</tr>
<tr>
<td>1-3</td>
<td>40.00%</td>
</tr>
<tr>
<td>4-6</td>
<td>20.00%</td>
</tr>
<tr>
<td>6-10</td>
<td>6.67%</td>
</tr>
<tr>
<td>10-15</td>
<td>6.67%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>20.67%</td>
</tr>
</tbody>
</table>

Total 15
Organizational Affiliations

- California Public Utilities Commission
- Haight Ashbury Improvement Association
- SPOSF
- San Francisco Women’s Political Committee
- Ground Floor Public Affairs
- ACLU Northern California
- South Asian Bar Association
- Bay Area Women of Color Network
- Marin Clean Energy
- Conference of California Public Utility Counsel
- Willie B. Kennedy Democratic Club
- Society of College and University Planner
- SPUR
- ACCE
- Public Policy Institute of California
- SF Tomorrow
- Clean Water Action
- Emerald Cities Collaborative
- San Francisco Foundation
- Kayaks Unlimited
- Chinatown Community Development Corporation
- PODER
- BAWSCA
- Latino Democratic Club
- SFUSD
- Society for Organizational Development
- Richmond District Democratic Club
- Girls Scouts
Interests, Expertise, and Skills

- State level utilities policy
- Sustainability best practices
- Environmental Justice
- Energy and power regulatory affairs
- Community Choice Aggregation
- Water and wastewater policy
- Energy Efficiency
- Water Resources, planning, and cost allocation
- Construction Management
- Regional Land Use
- Climate Change
- Chemistry
- Environmental Education
- Environmental Health
- Community Benefits
- Workforce Development
- Storm water Management
- IT
- Business planning
- Environmental Law
- Good judgment
- Ability to work with a variety of people
- Good listener
- Facilitating meetings
- Community Engagement and Outreach
- Building allies
- Research and Writing
- Technical Comprehension
- Understanding Government Processes
• Exercise #2
<table>
<thead>
<tr>
<th>Question</th>
<th>Very</th>
<th>Moderately</th>
<th>Somewhat</th>
<th>Minimally</th>
<th>Not at all</th>
<th>Total</th>
<th>Weighted Average</th>
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</thead>
<tbody>
<tr>
<td>How engaged do you feel at CAC Meetings?</td>
<td>53.33%</td>
<td>40.00%</td>
<td>6.67%</td>
<td>0.00%</td>
<td>0.00%</td>
<td>15</td>
<td>1.53</td>
</tr>
<tr>
<td>How supported do you feel by your appointing officer?</td>
<td>28.57%</td>
<td>21.43%</td>
<td>7.14%</td>
<td>35.71%</td>
<td>7.14%</td>
<td>14</td>
<td>2.71</td>
</tr>
<tr>
<td>How supported do you feel by CAC Leadership?</td>
<td>66.67%</td>
<td>33.33%</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
<td>15</td>
<td>1.33</td>
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<tr>
<td>How supported do you feel by CAC Staff?</td>
<td>93.33%</td>
<td>6.67%</td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
<td>15</td>
<td>1.07</td>
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<tr>
<td>How supported do you feel by other members of the CAC?</td>
<td>33.33%</td>
<td>40.00%</td>
<td>20.00%</td>
<td>6.67%</td>
<td>0.00%</td>
<td>15</td>
<td>2.00</td>
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2014 Favorite Topics
• Exercise #3
# 2015 Committee Membership

<table>
<thead>
<tr>
<th>Water</th>
<th>Wastewater</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jennifer Clary</td>
<td>Marjorie Goodwin</td>
<td>Shalini Swaroop</td>
</tr>
<tr>
<td>Suki Kott</td>
<td>Tracy Zhu</td>
<td>Avni Jamdar</td>
</tr>
<tr>
<td>Kelly Groth</td>
<td>Tamar Barlev</td>
<td>Wendy Aragon</td>
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<tr>
<td>Ted Loewenberg</td>
<td>David Pilpel</td>
<td>Rebecca Lee</td>
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<tr>
<td>Nicole Sandkulla</td>
<td>Mark Connors</td>
<td>TBD</td>
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<tr>
<td>Eli Saddler</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Art Taylor</td>
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Next Steps and Discussion